



the 37th Annual
JASPERS
Awards & Membership Dinner

This form must accompany MEDIA RELATIONS, PUBLIC RELATIONS and SPECIAL EVENT PLANNING entries to provide the judges with an overview prior to judging.

Please insert this as the first page of your entry.

CAMPAIGN/CLIENT NAME:

DURATION (Date or dates):

BUDGET:

STRATEGY (Up to 200 words):

TACTICS (Up to 500 words):

RESULTS (Provide quantitative results to evaluate the overall impact):

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CHALLENGES (Let the judges know what your team was up against when planning, pitching, etc.)

Entry Deadlines

Initial Deadline:
July 29, 2011

Extended Deadline:
August 5, 2011

All entries must be delivered to:

Brookdale Community College
Athletic Department – JASPER
Awards
c/o Shannon Holt
765 Newman Springs Road
Lincroft, NJ 07738
Phone: 732.224.2379